

## Press Release

# Eskom Golf tournament 2017, Jinja.

**Jinja-15<sup>th</sup> June 2017:** Jinja Golf Club has launched the tenth edition of the Eskom Golf Open tournament, scheduled to run between 15<sup>th</sup> till 17<sup>th</sup> June 2017 which is also intended to launch a fundraising project to light up Jinja town. .

The three-day annual Eskom Golf tournament is expected to attract both professional and amateur golfers from across the country.

This year, Eskom Uganda, has once again boosted the tournament with sponsorship package to the overall winner with a fully-fledged professional golf kit and a one-year sponsorship for golf activities to a tune of 20 million shillings, while carrying the Eskom Brand.

Speaking to the press at the kick start of the tournament, Thozama Gangi, Eskom Uganda Managing Director said the promotion of golf and support to Jinja Golf Club is one of the many ways Eskom exhibits its shared value with the community in which it operates.

"We are very proud to be associated with sports since it's the only aspect that brings so many from different walks of life and it also gives us a chance to partner with the community in which we operate" said Thozama.

"Eskom has consistently supported the sporting fraternity in this great town but most specifically, I'm proud to say that our support for the game of golf is running to close to a decade now. Indeed, for the last nine years, the winners in each edition receive a token year Eskom sponsorship to help with their golfing career" Thozama further noted.

The Eskom golf open is Eskom's flagship tournament for the Jinja club and has over the years attracted players from across the country. Through this tournament, Eskom has

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contributed to the refurbishment of the Jinja club house and the golf course which has greatly geared up the golf sport in Jinja.

The Hon Secretary Jinja Golf club Jerome Ssenooba noted that each sponsorship from Eskom down the years has been a development component which the Club has used to improve on its wellbeing. "This year's sponsorship will include a wider scope with more than Jinja Club benefitting as Eskom plans to include street lighting on one of the streets of Jinja town" said Ssenooba.

The relationship between Eskom and the golf union can only get stronger as Eskom goes a long way to support the budding talent in the game of golf in this country with several players representing the country at international tournaments" Ssenooba further noted.

\*\*\*\*\*Ends\*\*\*\*\*

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